

NOFOMO

all your events, one place

Main events like ETH Denver are enriching for the community

Offering crucial learning, experimentation,
and networking opportunities

But not only the main events

Over 300 side events at ETH Denver alone,
each offering unique experiences.

And what is the problem with it?

**It's almost impossible to
stay on top of everything.**

Multiple Events

Access requirements or full capacity

Hundreds of different opinions

Different Venues

FOMO Everywhere

Our Big Solution

A dynamic, user-driven platform to effortlessly discover and engage with events

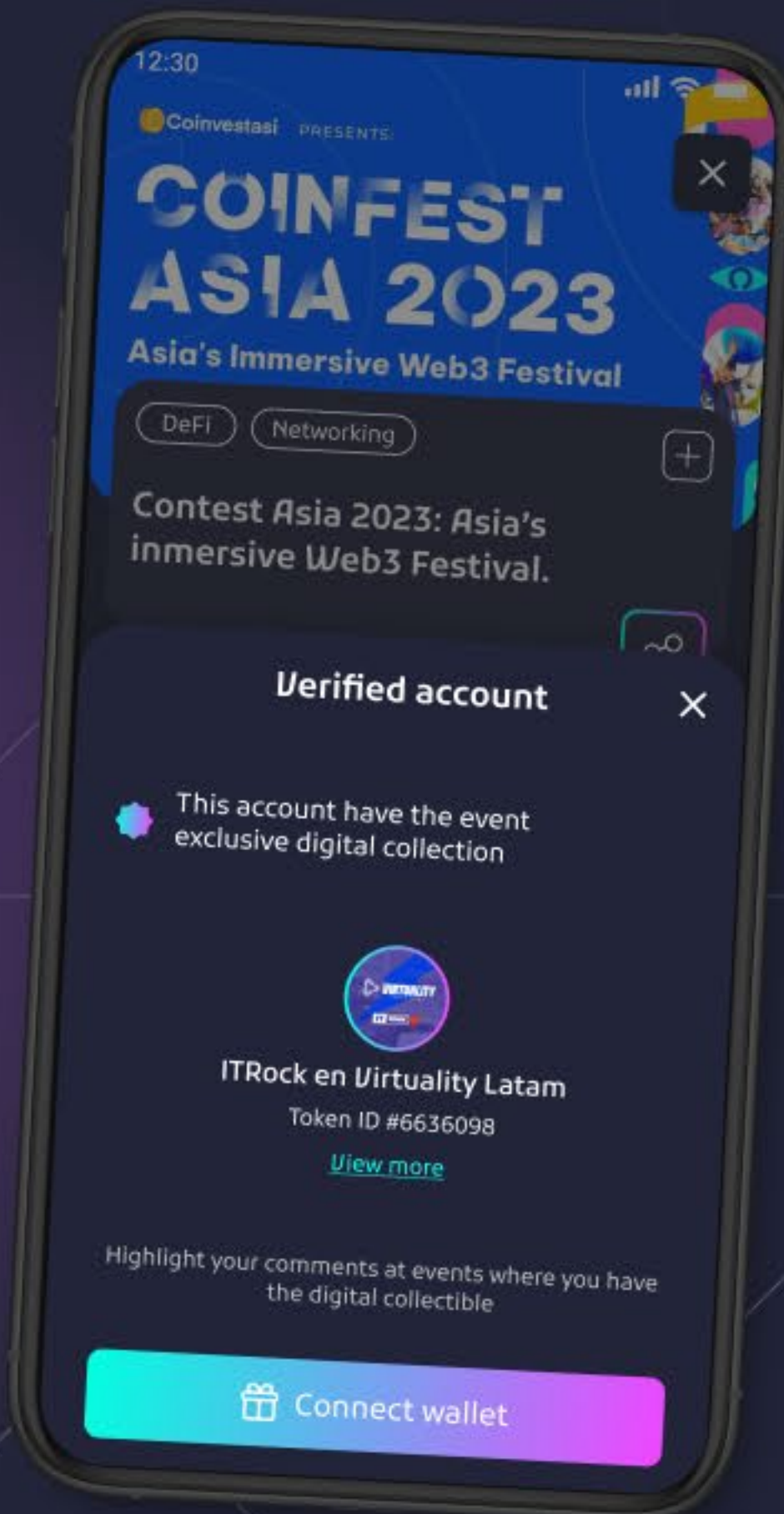
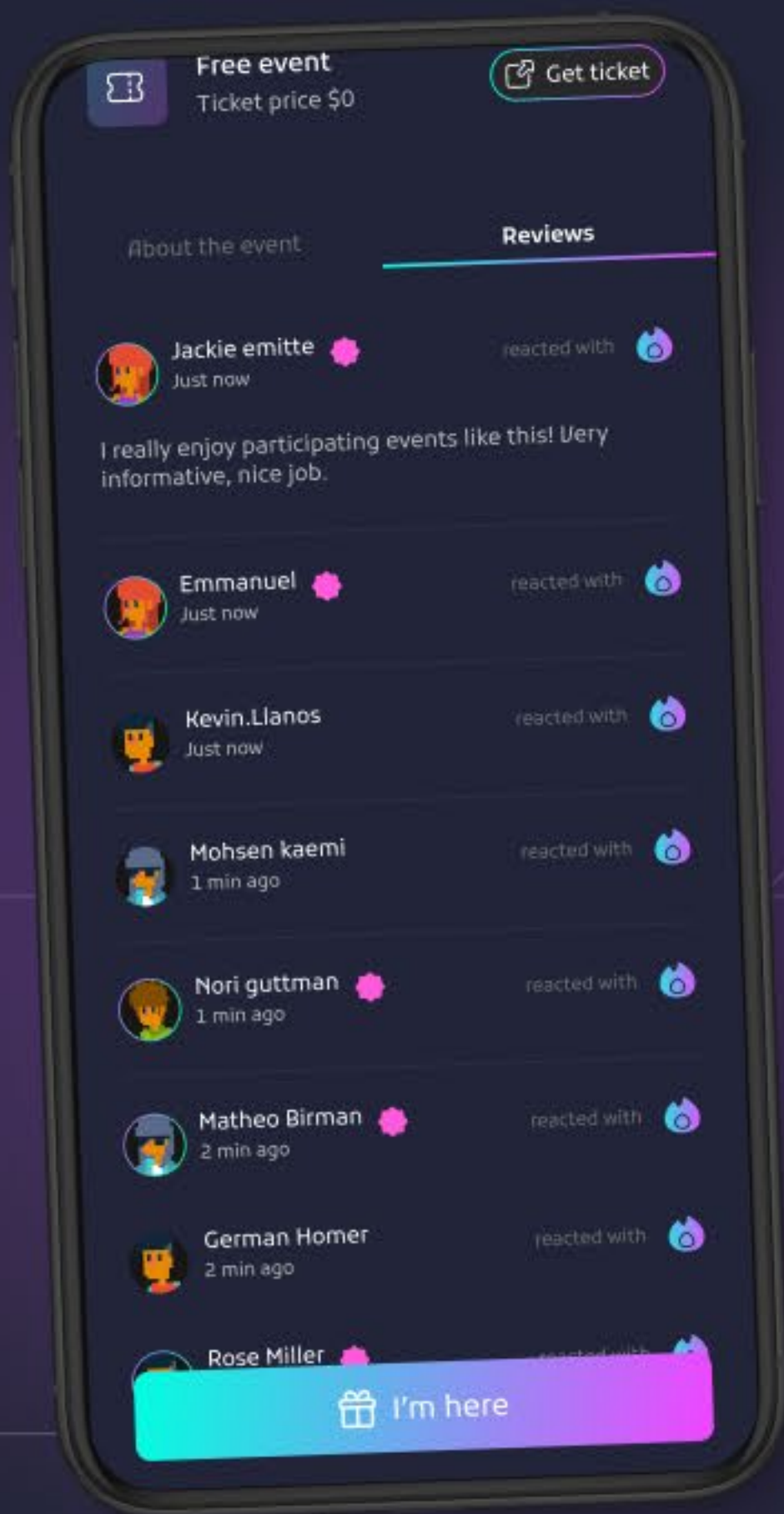


Live Map

Discover top-rated events around you with our dynamic Live Map, where the best-reviewed events are highlighted for easy selection

Live Reviews

Experience real-time insights with Live Reviews, allowing you to gauge the event's atmosphere and make informed decisions

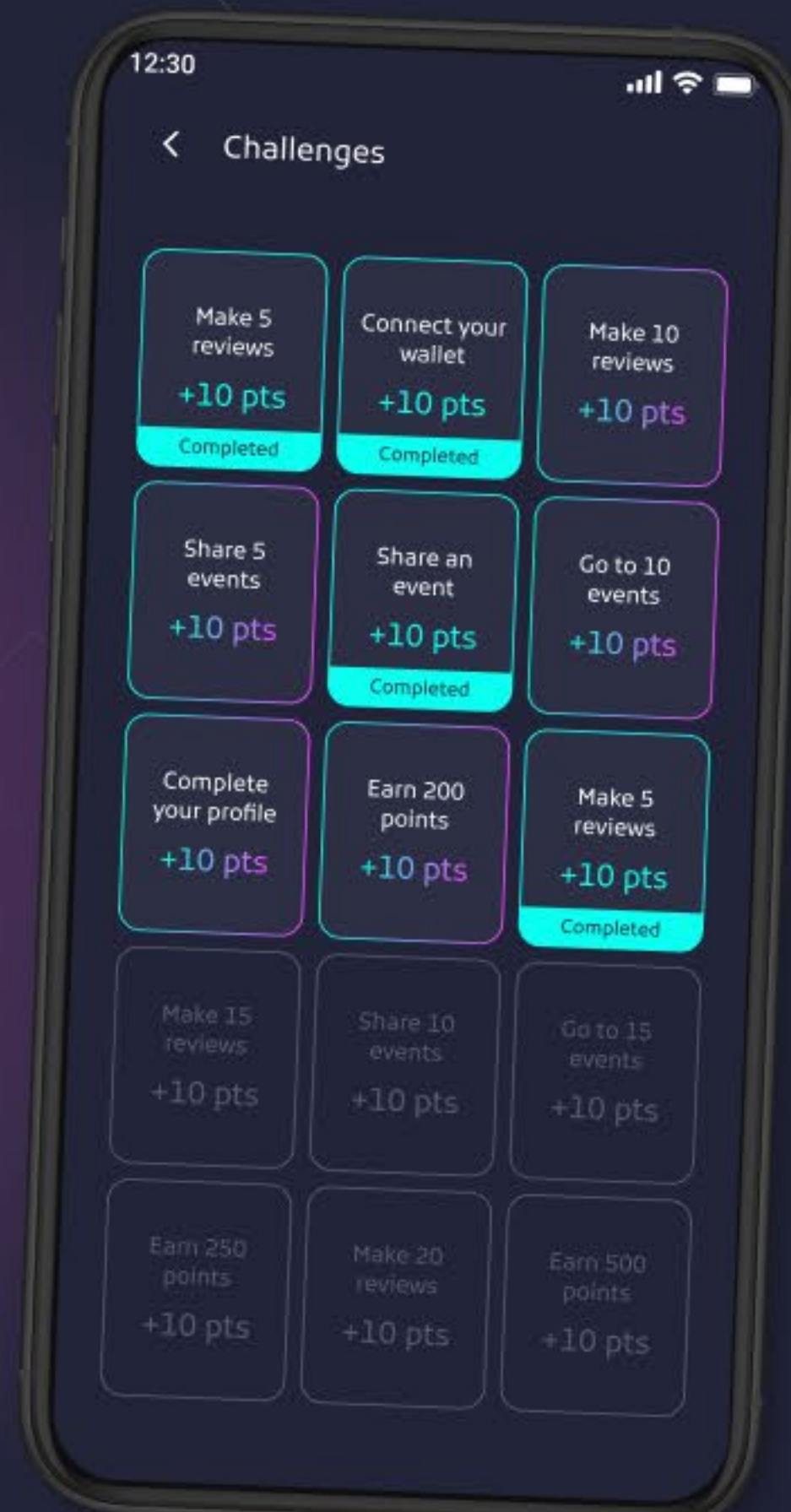
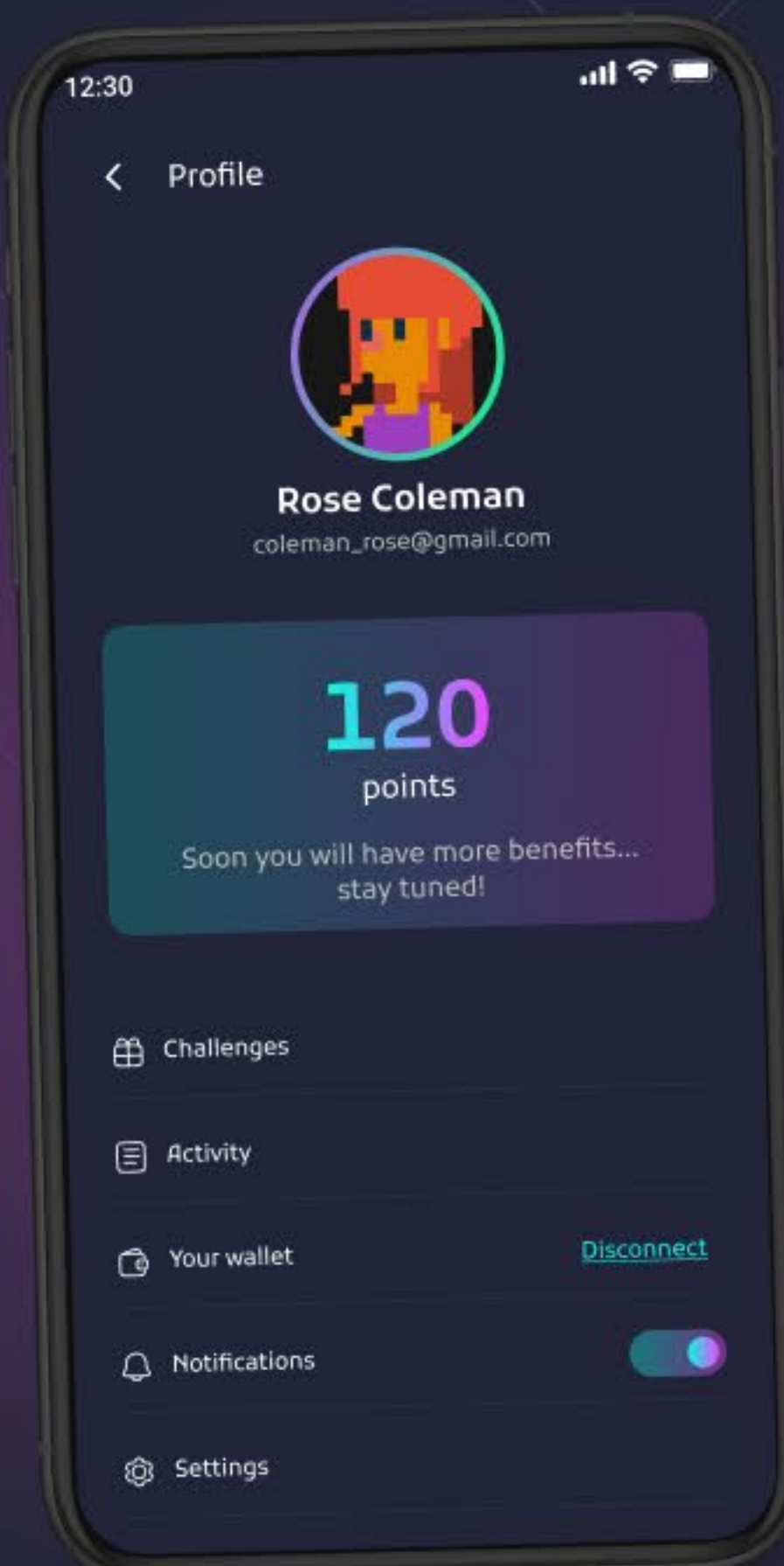


Token Validation

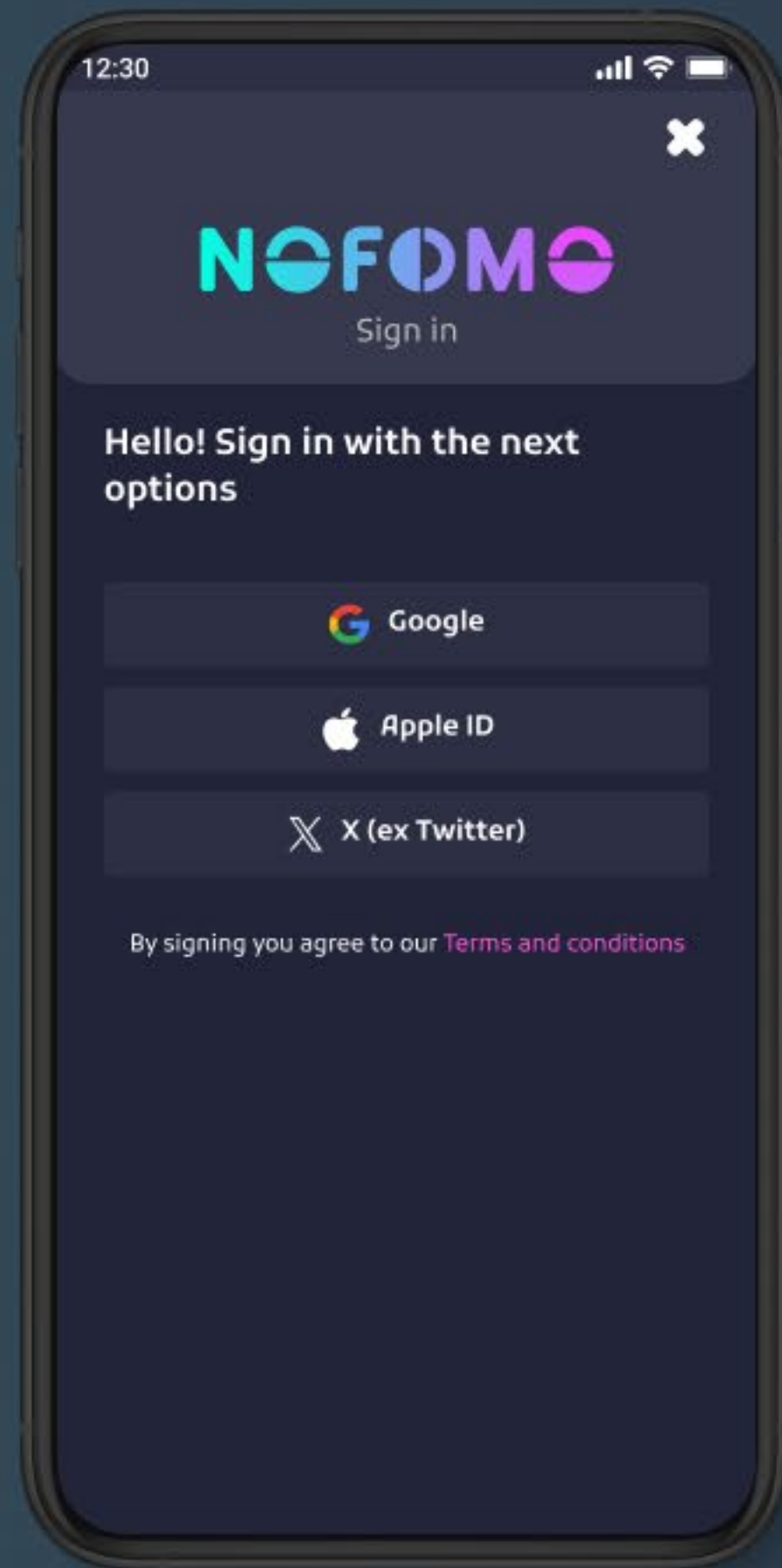
Trustworthy reviews at your fingertips, thanks to our Token Validation feature highlighting verified attendees' insights

Loyalty Program

Engage and earn with our Loyalty Program, rewarding your active participation and contributions to the community

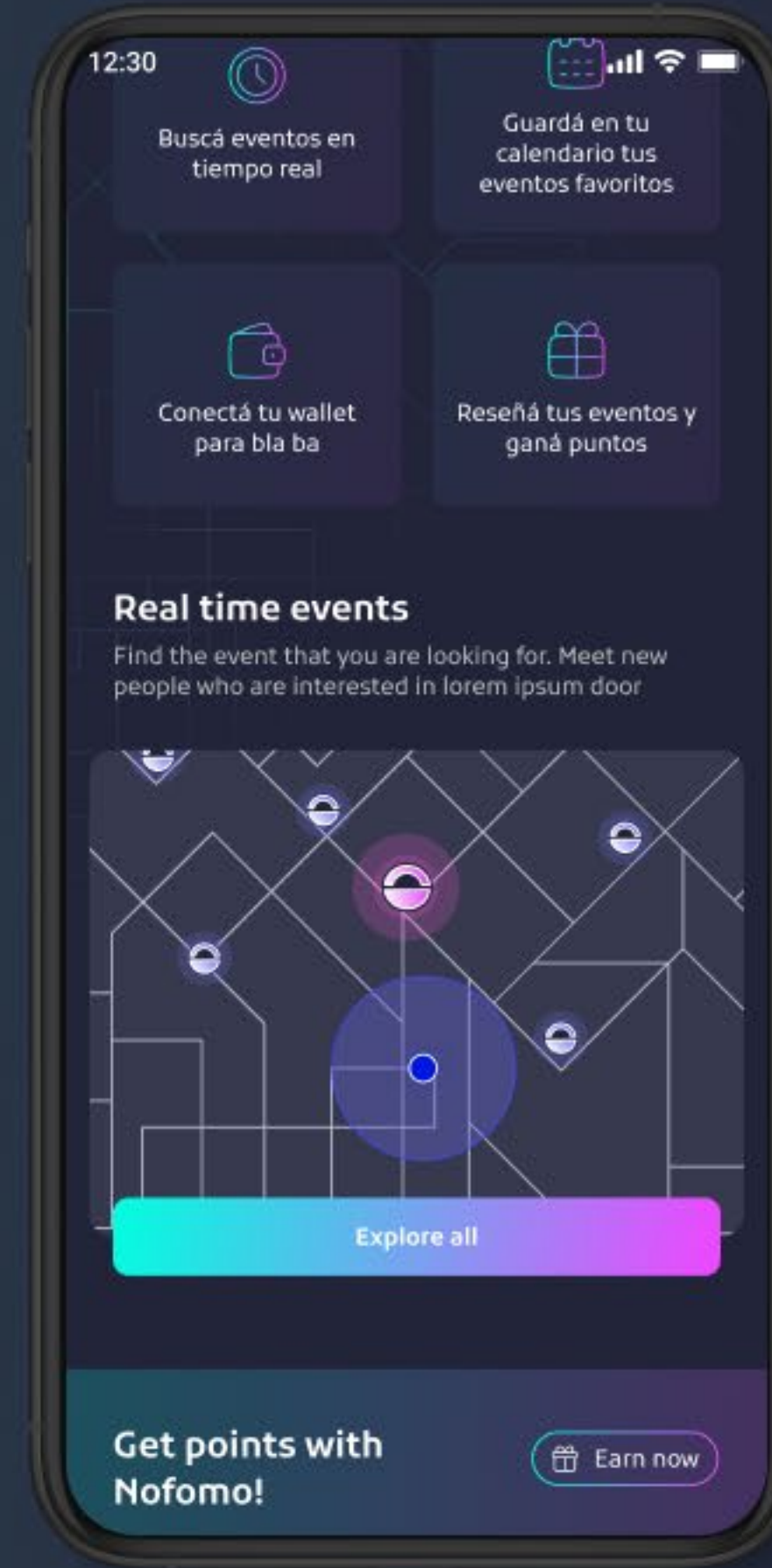


Step by Step



Login

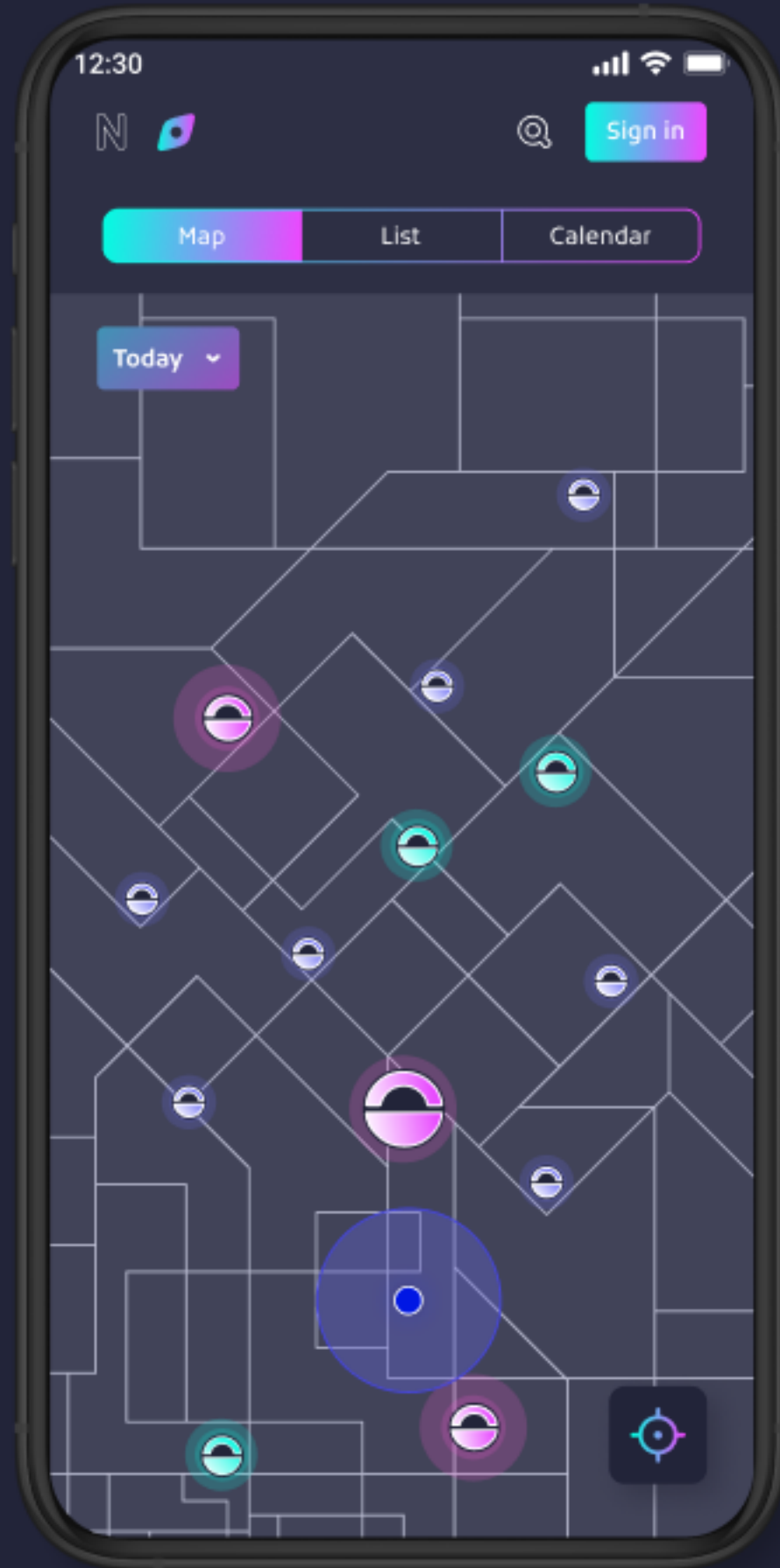
Easily access NoFomo using your Twitter, Google, or Apple account for a seamless login experience



Explore all

Dive into a world of events using our 'Explore All' feature, where you can discover events on a map, list, or calendar view.

Step by Step

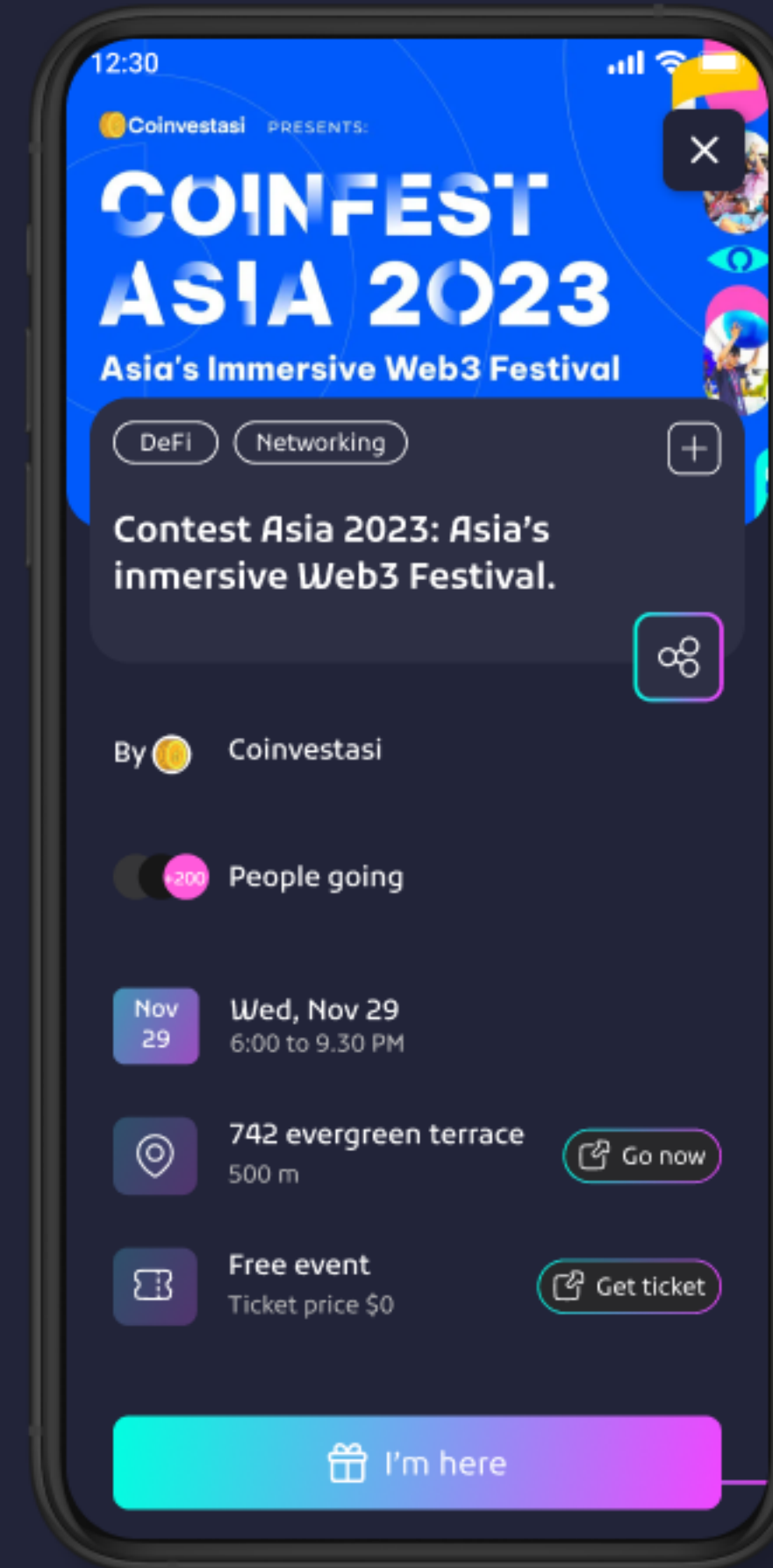


Select Your Favorite Event

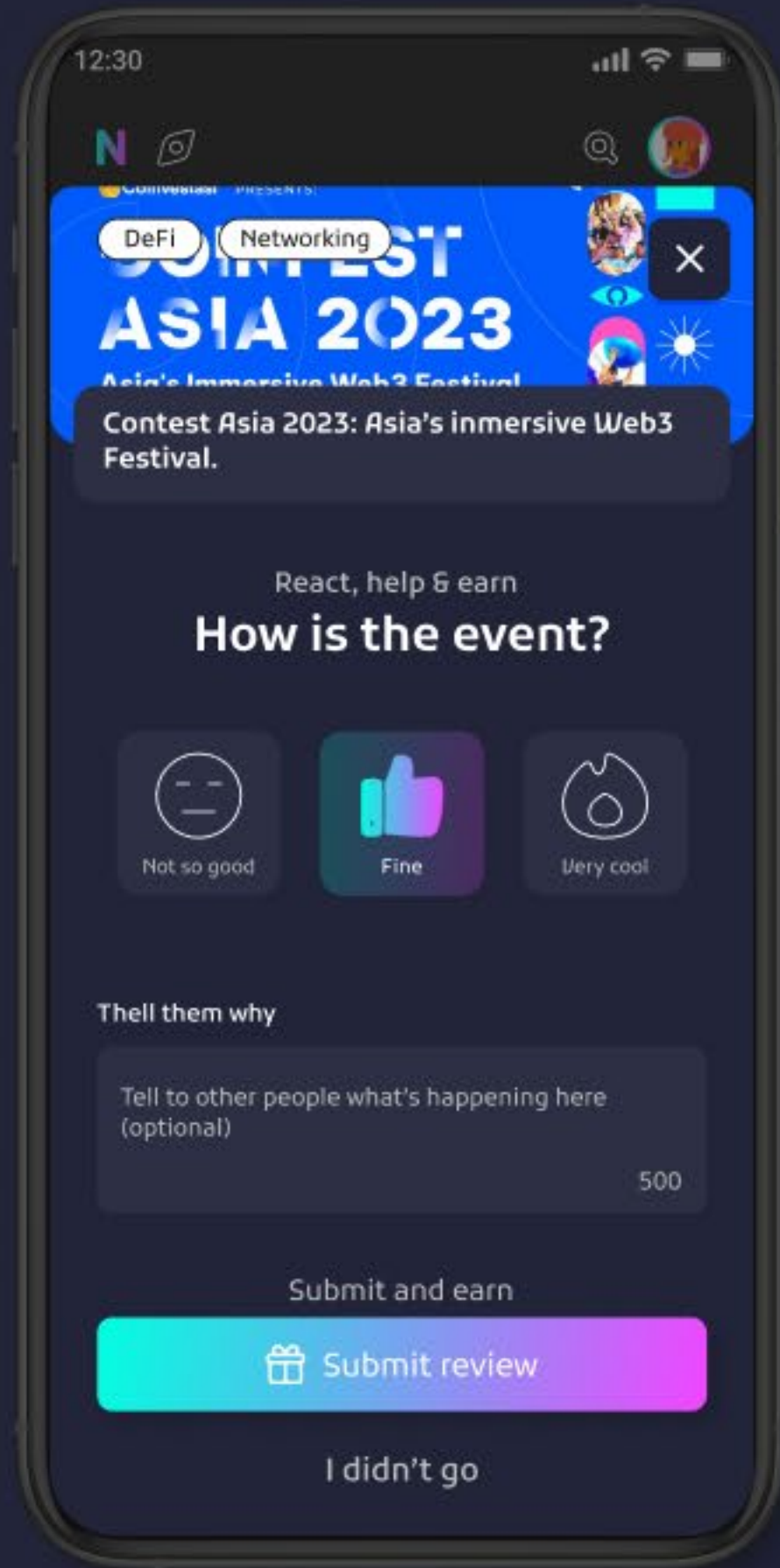
Choose your next adventure from the map, list, or calendar, leading you to detailed event information.

Review Event's Details

Get all the event details you need, from official ticket links to live user reviews, all in one place



Step by Step

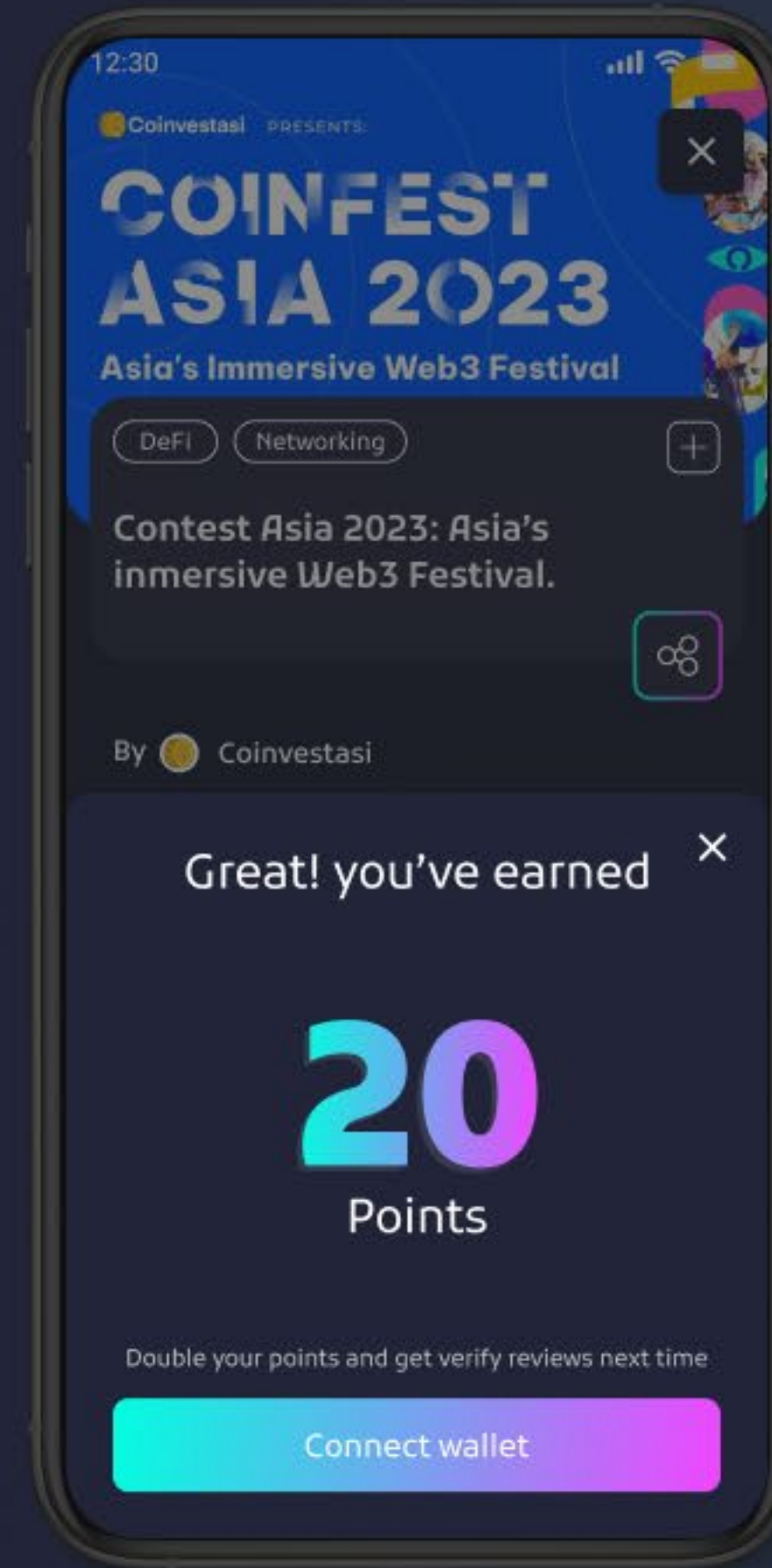


Add a Live Review

Share your experience in real-time with a live review, enhancing the event's information for the entire NoFomo community

Earn points

Your contributions matter!
Earn points with each review you add, rewarding your engagement and support



Benefits

For attenders



Discounts or benefits with allied brands on products



Free access to paid events



Special access to exclusive events based on user level



Exclusive Merch prizes

For organizers



Access to exclusive information of participants to their events



Access to general information of the public target aligned to their events



Offer exclusive discounts or benefits to those who provide information or complete special surveys



Events prioritization in web application and events list



Newsletter and web push notifications to the user base

Benchmark

NOFOMO

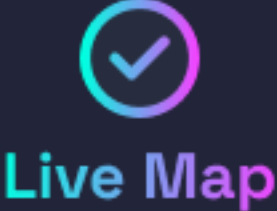
Google Maps

Luma

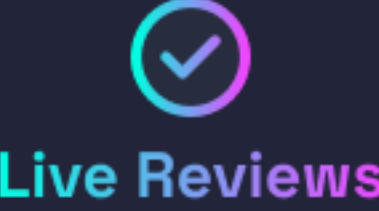
Eventbrite

Meetup

Map



Reviews



Event Centralization



Loyalty Program



Web3 Features



NOFOMO

Roadmap 2024

Q1



- MVP Development
- Manual event integration with Cryptonomads
- Launch at EthDenver 2024
- Real user testing
- AI integration for event searches, event suggestions, and review moderation

Q2



- Optimization points and levels loyalty program model
- Implement brand alliances to provide platform membership benefits
- Code for sharing, generating points for both users to streamline the user base
- Reporting dashboard for partner organizers

Q3



- Exclusive surveys for partner organizers
- Evolve live event functionalities and reactions
- Integration with POAP to verify if the user has the event's POAP for a higher event score
- In Main Events, consider including Stands or mini-events relevant to the Main Conference

Q4



- Ticketing integration for easier event publishing
- App development for stores
- Event creation from NoFomo (own ticketing platform)
- XMTP integration for chat usability among event attendees or those with similar interests
- Push protocol integration for messaging

Team



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